

**Indy Eleven**  
**2024 Media Information & Guidelines**

Thank you for your interest in covering Indy Eleven during the 2024 season.

The following information details overall season and gameday media policies, including credential information, interview requests, gameday procedures and Indy Eleven Communications contacts. The most up-to-date information will be outlined in this document so please reference for any questions. Please review all guidelines listed. **Anyone caught abusing media access privileges by not adhering to Media Guidelines outlined by Indy Eleven are at risk of having their credentials revoked and will be ineligible for Indy Eleven media access for the remainder of 2024 – and potentially beyond.**

It is the expectation that outlets approved to cover Indy Eleven will actively produce written, photographic, and/or audio content on, about or pertaining to Indy Eleven in a professional manner. Outlets may be asked produce links to an active website(s) with appropriate coverage of Indy Eleven at any time – **social media accounts only will not be accepted.**

Indy Eleven's decision to issue access is determined by a variety of factors:

- Priority is given to outlets based on circulation size / reach / unique site visitors
- Additional consideration is based on amount of original content generated, length of existence of the outlet and the journalist experience of the reporter(s)
- Professionalism, which includes but is not limited to conduct at games, press conferences, practices, on social media, etc.

**Interviews requests, credentials and training attendance will be considered for:**

Wire Services

Newspapers

Television Stations

Radio Stations

Additional Media: Outlets that cover Indy Eleven regularly but do not fall into one of the above categories will also be considered.

We appreciate your continued coverage of the Boys and in Blue and look forward to seeing you on gameday and at media events throughout the season.

**Indy Eleven Contacts**

**Brad Hauter | VP, Marketing & Club Growth**

[bhauter@indyeleven.com](mailto:bhauter@indyeleven.com)

Marketing, Advertising, Youth Soccer/Development, Growth Strategy & Community Outreach Initiatives

**Lindsey Olsen | Director, Communications**

[lolsen@indyeleven.com](mailto:lolsen@indyeleven.com)

Player/Coach/Executive interview requests, PR/Media/Communications Initiatives, Gameday Media & Credential Requests, Media List Updates

**Mark Grainda | Director, Content Communications**

[mgrainda@indyeleven.com](mailto:mgrainda@indyeleven.com)

Social Media, Website & Content Initiatives

Secondary Contact: Interviews & Media Requests

**Ian Gilmour | Director, Video & Content Production**

[igilmour@indyeleven.com](mailto:igilmour@indyeleven.com)

Video Initiatives

## GAMEDAY CREDENTIAL PICK UP & PARKING

### MEDIA WILL CALL: CREDENTIAL & PARKING PASS PICK-UP, MATCH DAY CHECK IN & PHOTO BIB PICK UP

The Media Will Call window is located at the Carroll Stadium Box Office, inside Gate C near the intersection of New York Street & Barnhill Drive. Gate C is the **ONLY** point of entry for media members.

### YOU MUST SHOW EMAIL APPROVAL & ID TO OBTAIN YOUR CREDENTIAL

- Credential & Parking Pass Pick-up (both full season & single-game materials)
  - Credentials will be available at the Media Will Call window on gameday for those who have been approved. ***The Media Will Call window will open no earlier than 90 minutes prior to kickoff and will be staffed through the 15th minute***
  - Your season credential or single-game credential will serve as your parking pass
    - Anyone picking up their materials will be allowed to park temporarily in the right-most lane of traffic on the east-bound side of New York Street (reference map at the end of this document) **UP UNTIL AN HOUR PRIOR TO KICKOFF**, when the lane will be re-opened to traffic.
  - You may not pick up credentials for anyone other than yourself without preapproval.
  - Photo Bib Pick-up (available at Media Will Call or Press Box) - **MANDATORY** for ALL field level working media

## MEDIA PARKING

Full season AND single-game credentialed media will be allowed to access **Lots A & B** by showing their credential to parking personnel stationed at any lot entry location; please refer to the below map for lot access points - **While Lots A & B will open a minimum of two hours prior to kickoff, please note that media access to the venue/press box will still be limited to 90 minutes prior to kickoff.**

## SECURITY CHECK

Credentialed media consent to allowing Indy Eleven and/or Carroll Stadium staff to inspect bearer's person and any bags, clothing, or other articles for security purposes, whether by walk-through metal detection, handheld metal detection, bag checks or otherwise, and acknowledges and agrees that bearer may be denied entry to or ejected from any Indy Eleven event if bearer is in possession of any item or object that Indy Eleven and/or Carroll Stadium considers potentially dangerous, hazardous, inappropriate and/or injurious to other patrons or participants, and any prohibited items may be confiscated. Bearer consents to security searches and/or screening of bearer and waives any claims that bearer might have against Indy Eleven.

### NEW IN 2024

Gameday credentials for media will come in two colors – Signifying different access levels  
Access levels will be set at the beginning of the season – Any changes will need to be requested

- **Media pass** | Will allow early stadium access and access to the press box.
  - Used for reporters/members of the media whose coverage does not include content capture
  - NO FIELD LEVEL ACCESS until postgame
- **Photo pass** | Will allow early stadium access and access to the press box and field level.
  - Used for those who are on a photo/video assignment
  - Outlets are limited to two (2) field passes

## DISPLAYING OF CREDENTIALS

All credentialed media must have their credentials physically on them and visible at all times. Anyone not properly displaying their credential in a restricted area may be ejected from the stadium (unless they have a ticket; they will be escorted to the appropriate seat/section).

Those with a gameday function on field level must be wearing a photo bib and have their credential displayed **on the outside**.

## **MEDIA ACCESS & PRESS BOX ACCOMODATIONS**

All credentialed media – including photographers and videographers working at field level – will have access to the press box in order to access materials surrounding game coverage and food and beverages dedicated for media members.

Ample workspace seating is available for media members inside the West side of the press box.

## **ACCESS TO WORKING ACCESSORIES**

The Press Box will include access to power outlets and Wi-Fi access. The Wi-Fi network and key/password will be made available via signage in the press area; please contact an Indy Eleven Communications Staff member if you are having trouble accessing the network.

## **FOOD & BEVERAGE**

Indy Eleven will have a limited amount of press box meals and snacks for working media members, in addition to refrigerated bottles of water. Items will be first-come, first-served.

## **PHOTOGRAPHER ON-FIELD ACCESS**

Please refer to the map at the end of this document for shooting locations.

General credentialed media members are asked to remain behind the field boards, no exceptions. Only credentialed team/league staff members and broadcast crew will be allowed inside the field boards.

### **Pre-game Activities**

- *Warm-ups:* General credentialed media members can station themselves anywhere indicated in neon green/yellow on the access map – with the exception being the approx. 10-yard “center tunnel” area on the track while players and team personnel are entering/exiting the field (area marked in blue on the map).
- *On-field Ceremonies:*
  - Media will be able to stage themselves at the midfield stripe area near the sideline on the field – please follow directions of Indy Eleven gameday personnel for exact locations to shoot from.
  - Availability for a Starting XI photo with Indy Eleven players will be decided upon by Operations staff on a game-by-game basis, depending upon timing of the pre-game/broadcast window. Again, please listen to directions from Indy Eleven gameday personnel for confirmation on this opportunity in real time.

### **In-game shooting:**

Photographers can station themselves anywhere based on the designated on the map below. The South/Grandstand sideline can be utilized by photographers who wish to switch endlines during the run of play.

At no point will there be access on the north/bench sideline.

## **POST-GAME MEDIA INTERVIEW ACCESS**

Indy Eleven conducts all post-game coach and player interviews in-person at field level. Those with media access only (not photo) can make their way to the field at the 80-minute mark.

Media members in attendance should coordinate any requests for specific players with an Indy Eleven Communications representative either in the press box or on field level by the 80th minute of the match. **Media are asked to find Indy Eleven personnel in an orange photo bib for postgame location.**

Players and coaches will be made available in either an individual or “scrum” setting as requests dictate starting approximately 10 minutes after the final whistle. Availability will be coordinated through Indy Eleven Communications Staff personnel.

Media may ONLY access space inside the field boards for the post-game press conference.

## **VISITING TEAM MEDIA AVAILABILITY**

Media members looking for post-game access to players and coaches from the opposing team are asked to coordinate their requests with each club's respective PR Staff. If not on site, media must make a general request to the visiting staff prior to the match to allow coordination with the Indy Eleven staff.

## **DRONE PERMISSIONS & USAGE**

Indy Eleven and IUPUI expressly prohibit any use of drone/Unmanned Aircraft System (UAS) that has not been approved by both the club and university in advance. If you or someone from your media outlet would like to submit an application for drone usage at an Indy Eleven game at Carroll Stadium:

1. **Review both the:**
  - i. [Indy Eleven Drone/Small UAS Safety Program document](#)
  - ii. [Indy Eleven Drone/Small UAS Regulations document](#)
2. [Click here to submit your application for drone usage](#) to Indy Eleven **AT LEAST 21 DAYS IN ADVANCE OF THE GAME(S) YOU WISH TO CAPTURE FOOTAGE AT**; requests received later than 21 days out from gameday will not have sufficient time for approval and will not be considered.
3. Once received, Indy Eleven will work with IUPUI on submittal of your request and provide notice of approval or denial at least five days prior to gameday.

Unauthorized usage of a UAS could result in removal of operator's media credential for the remainder of that match and up through the rest of the season, engaging law enforcement and Federal Aviation Administration officials to levy fines and/or other penalties, and confiscation of the UAS by club/stadium personnel.

## **PRESS CREDENTIALS DO NOT ALLOW MEDIA MEMBERS TO UTILIZE SEATING AREAS AT CARROLL STADIUM AS WORKSPACE – NO EXCEPTIONS.**

If you need to access seating sections for a limited timeframe to capture content and/or obtain interviews with fans, you are asked to contact an Indy Eleven Communications Staffer (contact info on Page 1) to coordinate in advance so that security can be notified if needed.

**A credential IS NOT a ticket.** Any media member found using a media credential for stadium access without a working function may have their credential revoked.

## **ALCOHOL USE PROHIBITED**

The consumption of any alcoholic beverage(s) is strictly prohibited **AT ANY POINT DURING THE MATCH** by anyone actively reporting or attending Indy Eleven matches at Carroll Stadium by use of any media credential.

**Failure to comply with this standard will result in immediate ejection from Carroll Stadium for the remainder of the match, and any issued credential will be revoked for the remainder of the 2024 season – and potentially beyond. This is a zero-tolerance policy.**

## **NO PERSONAL USE**

Credential bearers may not request autographs, take non-work-related photographs or make any other personal use of this credential or the stadium access conferred by this credential. A first-time offense of this guideline will result in a review of the scenario with the Indy Eleven Communications Staff, with revocation of credentials among the possible sanctions.

## **PUBLICITY**

The bearer grants permission to Indy Eleven and its licensors to use the bearer's image, likeness, actions and statements, in perpetuity, in any Media Use relating to any Indy Eleven event in any context for any purpose, including commercial or promotional purposes, without further authorization from or compensation to the bearer.

**RELEASE OF LIABILITY**

The bearer of this credential and his or her employer assume all risk and danger of personal injury and all other hazards arising from or related in any way to stadium access and agree to indemnify and hold harmless Indy Eleven and Carroll Stadium, its member teams, other agents and employees from and against all liability, loss, damages or expense resulting from or arising out of the bearer's presence at the stadium.

**MAPS**

**Media Will Call / Credential Pick-Up**



**GAMEDAY PARKING LOTS**





### **IN-SEASON INTERVIEW REQUESTS**

Media members may request interviews with players, technical staff and front office members, as well as attend training sessions throughout the season. Interviews are subject to team schedule and availability and training session attendance must be approved in advance. Season-long access to training is not available.

Media members will be allowed access to players and coaches at the end of training sessions for in-person interviews, and we ask that training requests are made on the **Monday of game week** to ensure your desired interview subjects are available and to confirm that day's training time and location.

The Indy Eleven Communications Staff will also continue to coordinate interview opportunities via video call and phone as requested by media if schedules permit. Please email Lindsey Olsen to set up all interviews and training access requests.

### **TRAINING B-ROLL AND GAME HIGHLIGHT FOOTAGE**

**For general training b-roll and/or match highlights**, please contact Ian Gilmour and CC Lindsey Olsen with your request at least one (1) business day in advance of when you will need the footage to allow for proper coordination and execution.

**For training b-roll and/or match highlights of a specific player or other organizational footage requests**, please contact Ian Gilmour and CC Lindsey Olsen at least two (2) business days in advance of when you will need the footage to allow for proper coordination and execution.

**Requests after the deadline are not guaranteed to be filled.**